



Creativity and Problem Solving Techniques Workshop

1.5 or 2.0 Day Workshop

Overview

This training programme will explore ways of developing and fostering creative talent at individual, group and organisational level. It aims to develop skills in building high performance work environments, employee involvement, releasing and guiding creative energy in the workplace. Creative problem solving highlights new angles to old difficulties. This workshop develops creative abilities, boosts thinking skills & individual inquiry. This allows for original and valuable work to be created within a developing and creative culture and is ideal for project managers, first line and middle managers in creative roles or with complex problems to solve, or participants who have a genuine interest in harnessing creativity and innovation in their department or organisation.

Objectives: Attendees will be able to:

- Describe and assess the skills associated with creative thinking to develop and enhance innovative solutions for yourself and others.
- Explore creative approaches and problem solving techniques.
- Explore and develop ideas for solutions to specific problems.
- Practise communication skills that support and promote creativity and innovation in workgroups and teams.
- Devise a practical action plan to enhance innovation in the workplace

Contents:

- Developing alternative solutions to problems
- Features that act to enhance or inhibit creativity and innovation
- How to remain effective during departmental and organisational change.
- Overcoming barriers
- Creative thinking
- Generating ideas

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